

# Music one-sheet *template*

One page about one release, for labels, distributors, streaming editors, radio and venues. Replace everything in [brackets], delete the grey notes and keep it to a single page with one press photo. Send it as a PDF, and link to your EPK for everything else.

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## 01 Header

*Artist name, release title, format and date in the largest type on the page. The reader should know what this is in one glance.*

[Artist]: [Release title]

[Single, EP or album], out [day and date] on [label or distributor]

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## 02 Genre and RIYL

*Genre in two or three words, where you are from, and "recommended if you like": two or three artists your music genuinely sits next to.*

Genre: [genre]

From: [city, country]

RIYL: [two or three comparable artists]

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## 03 The hook

*One or two sentences: what the release is about and why it matters now. The line an editor or buyer remembers.*

[One or two sentences on what this release is and why now]

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## 04 Short bio

*About 60 to 80 words, third person. Cut from your full bio: where you are from, what you have done, what is next.*

[Short bio, 60 to 80 words]

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## 05 Key numbers

*Three to five facts a label or distributor checks first, each dated and with its source: monthly listeners, streams, followers, shows, mailing list.*

[Number], [what it is], ([month year], [source])

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## 06 Release details

*The facts a distributor or store needs, in one place.*

Tracklist and running times: [list]

ISRC: [code]

UPC: [code]

Producer: [name]

Focus track: [title]

## 07 Promotion plan

*What you are doing to bring listeners to the release, with dates. This is the section labels, distributors and editors read most closely.*

Video: [what and when]

Press and radio: [what is booked or planned]

Paid: [ads, budget, where]

Shows: [dates]

Socials: [plan]

## 08 Press and achievements

*Your two or three strongest, each with its source. List paid features as features, not as reviews.*

"[Quote]", [publication], [date]

[Milestone with number and date]

## 09 Links

*Short links that open on a phone without a login: a private stream for unreleased music, the video, press photos and your EPK.*

Private stream: [link]

Video: [link]

Press photos: [link]

EPK: [link]

## 10 Contact

*One named person for each job.*

Label or management: [name], [email], [phone]

Press: [name], [email]

Booking: [name], [email]

