

Electronic press kit *example*

Example only: Mara Vale is a fictional artist, and every link, email address and phone number is a placeholder.

01 Artist

Mara Vale

Leeds, UK

Indie folk-pop about long drives, small towns and the people who leave them.

02 Short bio

Mara Vale is a singer-songwriter from Leeds who writes quiet, hook-led folk-pop about the places people leave behind. She grew up in a coastal town in North Yorkshire, taught herself guitar on her father's old nylon-string and started playing open mic nights in Leeds in 2022. Her 2025 EP, Paper Harbour, was recorded in four days in a converted chapel and released independently. In 2026 she toured the UK as a support act and wrote her debut album. Her new single, Ghost Lines, is out on 14 November 2026.

03 Long bio

Mara Vale grew up in a coastal town in North Yorkshire, where most of her school friends left at eighteen and she stayed two years longer than she meant to. Those years, and the town, run through everything she writes.

She moved to Leeds in 2022, worked days in a record shop and spent her evenings at open mic nights, where she met the drummer and bassist who still play with her. Her first EP, Paper Harbour (2025), was recorded live in four days at Chapel Row Studio with producer Tom Ashby. Its lead track has passed 1.2 million streams, and the EP took her to 40 shows across the UK that year.

In 2026 she supported two touring bands on 28 UK dates, and wrote most of her debut album on the trains and night buses home. The first single from it, Ghost Lines, is out on 14 November 2026 on Harbour Lane Records, with the album to follow in spring 2027. She is playing a launch show at The Corner Room in Leeds on 21 November.

04 Music

1. Ghost Lines (2026, private link until 14 November): listen.example/ghost-lines
2. Paper Harbour (2025): listen.example/paper-harbour
3. Low Tide Radio (2025): listen.example/low-tide-radio

05 Video

Official video, Ghost Lines (unlisted until release): video.example/ghost-lines

Live at The Corner Room, Leeds, March 2026: video.example/mara-vale-live

06 Press photos

Download link (no login, 6 photos, landscape and portrait): photos.example/mara-vale

Photo credit: Sam Ellery

07 New release

Ghost Lines (single), out Friday 14 November 2026 on Harbour Lane Records

Press release: maravale.example/press

08 Press and achievements

"A voice that makes a small room feel enormous." Northside Sounds (example), 2 March 2026:

northside.example/mara-vale

Paper Harbour: 1.2 million streams on the lead track since release (Spotify for Artists, October 2026)

28 UK dates as a support act in 2026

09 Shows

21 November 2026, The Corner Room, Leeds (single launch)

28 November 2026, Hollow Bar, Manchester

10 Contact

Press: Jo Hart, press@maravale.example, +44 20 7946 0123

Booking: Ravi Shah, booking@maravale.example, +44 20 7946 0456

Management: Ellie Moss, management@maravale.example, +44 20 7946 0789

11 Links

Website: maravale.example

Instagram: instagram.example/maravale

TikTok: tiktok.example/maravale

YouTube: video.example/maravale

Spotify: listen.example/maravale

Free template from Blue Leopard Media: blueleopardmedia.com/tools/epk-template/