

Artist bio *example*

Example only: Mara Vale is a fictional artist, and every link, email address and phone number is a placeholder.

01 Before you write

Reader: music journalists, playlist curators and promoters

Where it appears: Spotify, the EPK, the Ghost Lines press release and [maravale.example](mailto:maravale@example)

The one thing to remember: folk-pop songs about the coastal town she grew up in and the people who leave it

02 One-line bio

Leeds singer-songwriter. Folk-pop about small towns and the people who leave them. New single Ghost Lines out 14 Nov.

03 Short bio

Mara Vale is a singer-songwriter from Leeds who writes quiet, hook-led folk-pop about the places people leave behind. She grew up in a coastal town in North Yorkshire, taught herself guitar on her father's old nylon-string and started playing open mic nights in Leeds in 2022. Her 2025 EP, Paper Harbour, was recorded in four days in a converted chapel and released independently. In 2026 she toured the UK as a support act and wrote her debut album. Her new single, Ghost Lines, is out on 14 November 2026.

04 Long bio: where you come from

Mara Vale grew up in a coastal town in North Yorkshire, where most of her school friends left at eighteen and she stayed two years longer than she meant to. Those years, and the town, run through everything she writes.

05 Long bio: what you have done

She moved to Leeds in 2022, worked days in a record shop and spent her evenings at open mic nights, where she met the drummer and bassist who still play with her. Her first EP, Paper Harbour (2025), was recorded live in four days at Chapel Row Studio with producer Tom Ashby. Its lead track has passed 1.2 million streams, and the EP took her to 40 shows across the UK that year.

06 Long bio: what is next

In 2026 she supported two touring bands on 28 UK dates and wrote most of her debut album on the trains home. The first single, Ghost Lines, is out on 14 November 2026 on Harbour Lane Records, with the album to follow in spring 2027. She plays a launch show at The Corner Room in Leeds on 21 November.

07 Streaming profile bio

Mara Vale writes folk-pop about the North Yorkshire coast and the people who leave it. Her 2025 EP Paper Harbour, recorded live in four days in a converted chapel, took her to 40 UK shows, and in 2026 she supported two touring bands on 28 dates. Her new single Ghost Lines is out 14 November 2026 on Harbour Lane Records, the first from her debut album, due spring 2027.

08 First-person version

I'm Mara, a songwriter from the North Yorkshire coast, now in Leeds. I write about small towns and the people who leave them. My new single, Ghost Lines, is out on 14 November, and my first album follows in spring 2027.

09 Proof points

Paper Harbour lead track: 1.2 million streams (Spotify for Artists, October 2026)

"A voice that makes a small room feel enormous." Northside Sounds (example), 2 March 2026

28 UK dates as a support act in 2026

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